

IMPLEMENTATION MATRIX: AN ENTERPRISING CULTURE

#	Recommendation	Y	Potential Lead Implementer(s)	Potential Implementation Partners	Potential Funding Sources	Funding Notes
Objective 3.1: Strengthen the Culture of Entrepreneurship in Greater Columbus						
3.1.1	Develop a physical, flexible, and professionally staffed "center of gravity" for entrepreneurial activities in a highly visible location.	1	PPP	BIZ; CSU; DEV; NA; PHIL; SBA; SBDC; SCORE	Various public and private sources; PPP	The primary cost to the public-private partnership will be staffing in the form of the SVP of Entrepreneurship position. A primary component of this individual's job description will be to develop resources from various public and private sources for the development of the center, potentially with the help of outside organizations.
3.1.2	Work with organizers to make the Bob Wright Symposium on Business Empowerment the premier event of its kind.	1	BWSBE	PPP	PPP	The primary cost to the public-private partnership will be staffing in the form of the SVP of Entrepreneurship position. Additional costs may be covered by the earned media budget as prescribed by 5.2.1 and detailed in the budget in section four.
Objective 3.2: Expand Resources to Open Up Entrepreneurship as a Possibility for All Residents						
3.2.1	Expand capital availability for individuals who lack access to traditional capital with a pre-seed microloan program.	2	BANKS; PPP	BIZ; PHIL; SBA; SBDC; SCORE	BANKS; PHIL	The initial capitalization and administration of the fund should involve local financial institutions, philanthropic organizations, and other qualified entities. The total required financial commitment should be determined by these organizations.
3.2.2	Advance Greater Columbus' position in the "maker movement" through support for Columbus MakesIT.	1	CMIT	BIZ; PHIL; PPP	Various private sources and grants	Costs could vary widely depending on the degree and type of support (e.g. sponsorships) and could take the form of in-kind donations of equipment; implementers may also pursue a variety of competitive grants